

Blurring videos on behalf of users

Blurring skills that guarantees high security, outstanding precision and speed.

Outside the broadcasting industry, we also provide privacy protection for various types of images such as dash cam videos, security cameras, medical care, etc.



Blurring videos using BlurOn's AI-based automatic blurring technology will cost only about a tenth of the conventional video-editing fee.

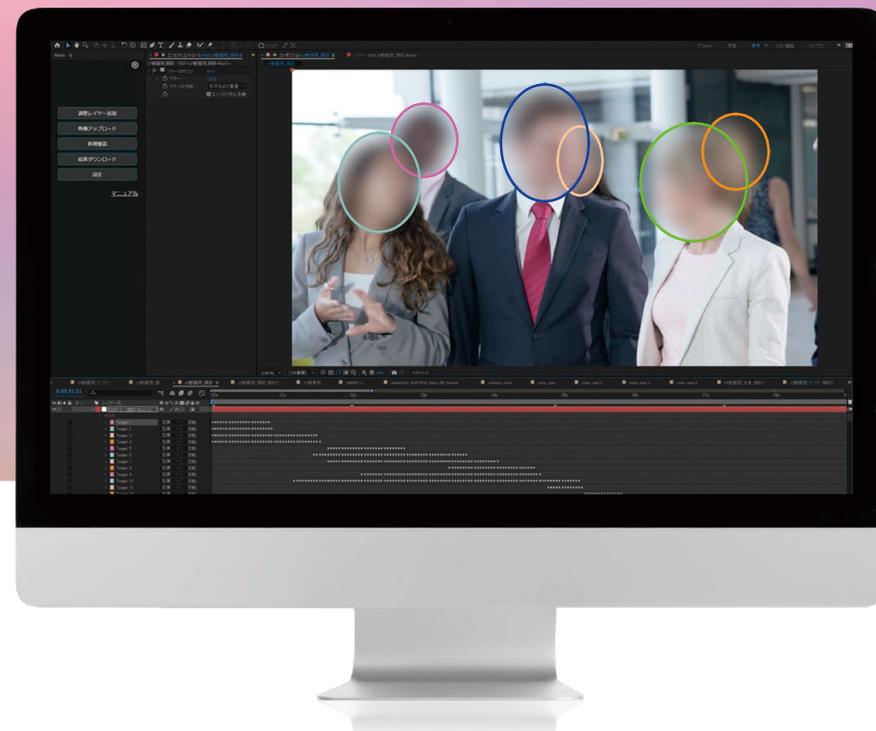
Please contact us through the "Contact Us" link below for details or to get your estimate.



The AI software that can automatically blur your videos!

BlurOn

Blur Videos Automatically



Available options

Now on sale



Plugin for Adobe After Effects
- for those who edit videos on their own

Coming soon /

Browser version

Try uploading your video on the BlurOn website, and it will be automatically blurred and downloadable.

Coming soon /

Real-time Version

Try installing the Real-time Version BlurOn app on your computer. Once you input your video, it will automatically and immediately be blurred.

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1-6-1 Higashi Shinbashi, Minato Ward,
Tokyo, ZIP CODE 105-7444

NTT DATA

NTT DATA Corporation
Toyosu Center Building, 3-3-3 Toyosu,
Koto Ward, Tokyo, ZIP CODE 135-6033

ASTRODESIGN, Inc.

<https://www.astrodesign.co.jp/english/product/bluron>



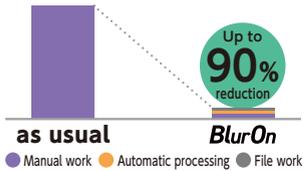
Are you sure the private information on your video is hidden and protected? Please feel free to contact us for details.

Solution

Reduces work time and costs by up to 90%* Complicated tasks can also be done efficiently.

*In the case of a minute-long video that could take 60 minutes when the blurring process is done by hand

Blurring videos can take so much time... so why not cut it down?



Reduce the blurring time and revamp the workstyle.

Blurring a video can be very time-consuming and thus expensive. A minute-long video can take up to an hour. Leave the simple tasks to AI to enhance efficiency and improve the work style.

Blurring videos can be so hard... so why not automate it?



The system can be used for videos with many people – and it boasts a 99.7% accuracy.

The system can be used for videos with many people – and it boasts a 99.7% accuracy. Detecting one person in a big group of passers-by with masks, or one in a group with hundreds of people can be a difficult task for AI... but BlurOn can detect the subject with high accuracy. The system has outstanding precision even when compared with competitors.

Privacy Protection Regulations

Anonymize personal information

Can be used for a variety of purposes

In addition to people's heads, faces and entire bodies, the system can automatically detect number plates, monitors*, drinks* and posters*. *Currently being developed



You can blur the background by detecting the entire body. The system can be utilized to protect privacy for videos for TV programs and YouTube. It can also be used for purposes including behavior

Use the system to blur private information and copyrights, and protect privacy.

Broadcasters and post-production companies use the system as well!

Data shows that currently few percent of security camera footage is utilized. In order to leverage the remaining 90% or more, the anonymizing process is essential.

User Interview IKAROS Co.ltd

I can't think of working without BlurOn anymore.

Work that used to take four days now only takes two.



User Interview NTV Technical Resources Inc.

Blurring human faces and number plates can be done very well.

The system is very simple and very user-friendly.



analysis and marketing research using security camera footage, developing autonomous driving technology using dash cam videos, and when using medical footage for telemedicine and training.