



Connecting and Extending

NAB SHOW 2023 Exhibit information



ASTRODESIGN will be exhibiting at "NAB SHOW 2023" in Las Vegas, USA from April 16th to 19th, 2023.

With the commoditization of devices and the development of transmission technology, our communication has evolved to the point where we can immediately receive the information we want to know and transmit what we want to tell anytime and anywhere.

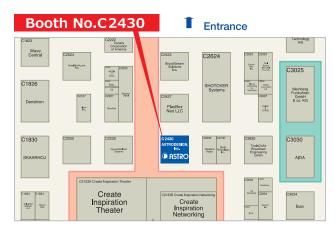
This year's theme is "**Connecting and Extending**," and we will promote new video expression and innovative video applications through technological development and collaboration with other companies' systems.

We look forward to seeing you at ASTRODESIGN's booth.

Venue Las Vegas Convention Center, USA Central Hall C2430

Period April 16th to 19th, 2023





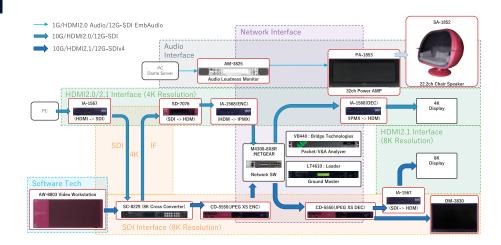
Main highlights

NASHOW Where Content Comes to Life

"Connecting"

Interoperability, integrated system management, and cost reduction can be achieved by converting video equipment to IP.

8K video is no exception, and we provide products and services that can be handled universally.

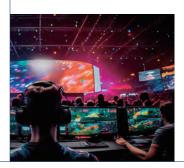


JPEG XS IP Gateway



JPEG XS IP Gateway reduces line load and transmits high-definition video up to 8K resolutions to remote locations.

IPMX Converter



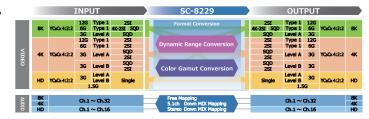
In addition to broadcast equipment, professional AV equipment is making its way in IP utilization.

IPMX supports up to 4K resolution.

8K Resolution Compatible Cross Converter

In addition to 2K, 4K, and 8K resolution and interface conversion, this cross converter supports color gamut and dynamic range conversion.

It connects video in different formats with this one unit.



"Extending"

To satisfy people's desires and expectations, the resolution, frame rate, and other factors are expanded to enhance visual expression.

4K240P camera system



Increasing the frame rate reproduces more authentic and natural images.

Promotes not only filming but also real-time display.

8K×8K camera system



Capture high-resolution and square footage without being limited by the 16:9 aspect ratio.

Maximizes the performance of fisheye lenses for dome images and VR applications.

