

# ASTRO NEWS

Thanks always for your kind attention to Astrodesign.  
Please find our updated information as below.  
We would appreciate if you could share it for your business.

## NAB SHOW 2017

We will be exhibiting our new products and solutions of 8K/4K, HDR/WCG, and High speed digital interface. Drop by our booth to find out answers for your questions about 4K/8K!

Astrodesign join NAB SHOW 2017 on April 24(Mon) to 27(Thu) at Las Vegas, U.S.A., showing our latest products of 8K/4K, HDR/WCG for your applications.

Las Vegas, NV  
Exhibits April 24 - 27

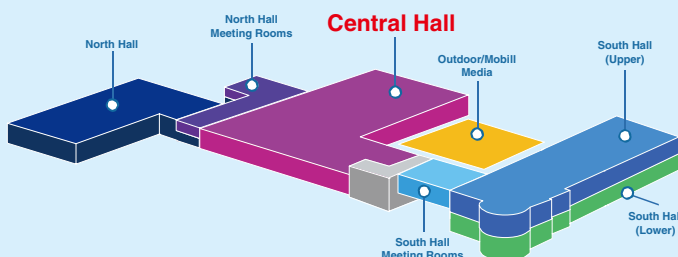
<http://www.nabshow.com/>



### ● Show guide

Venue : Las Vegas Convention Center  
Period : 2017 on April 24(Mon) to 27(Thu)

#### Las Vegas Convention Center



### Location Map <Central Hall>



### ● Exhibition theme **NEW**

■ 8K Contents production



■ HDR 4K/2K conversion



■ High speed digital signal interface solutions



## 8K Contents production

8K test transmission had started last year aiming for commercial launch in 2018 and towards 2020 Tokyo Olympic.

Astrodesign introduces 8K products which has been brushed up for easier operation. HR-7518 is the new 8K SSD recorder, affording operation easiness and workflow familiarity but quite equivalent image quality to original uncompressed.

Dedicated SSD magazine is 1/8 to 1/10 less and lighter than conventional one, which helps make 8K production faster, better and easier.



8K Camera Hat



**NEW!** 8K SSD Recorder



55-inch 8K LCD Monitor

## HDR 4K/2K conversion

HDR becomes remarkably popular in worldwide to impact image quality without bitrate increase.

Video streaming services over internet adopt HDR as standard technology.

Meanwhile, it is strongly required to make the most of existing equipment's such as cameras and contents.

Astrodesign launches new converting board for

-4K/2K resolution conversion

-HDR/SDR dynamic range conversion

-ITU R BT-2020/709 color space conversion

SB-4024 will contribute to more easy 4K handling such as Studio and OB van system integrating.



4K Converting Board

## High speed digital signal interface solutions

HDMI, DisplayPort, etc. are indispensable interface to communicate equipment's.

When we face trouble because interface protocol is complicate and difficult to analyze.

Astrodesign high speed digital interface products family has a lot of unique and helpful functions for trouble shooting.



HDMI Sauce Tester



HDMI Tester